



FOR IMMEDIATE RELEASE

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STUDIO HOPE BOUTIQUE BRINGS AWARENESS TO KIDNEYS WITH DISCOUNTED SHOPPING

Burbank, CA, March 12th: World Kidney Day is Thursday, March 12th and Studio Hope Boutique founder Lori Hartwell brings her passion for raising awareness about kidney disease while shoppers hunt for vintage treasures.

Studio Hope Boutique is hosting a special campaign: "Kidneys are Master Chemists," from March 12th until 31st. Studio Hope will hand out cards at the store to help customers learn about the function of these amazing organs. Shoppers need to listen to a 25-second message to receive 25% off their purchases.

Lori opened Studio Hope to build a community, to give second chances to items and to raise awareness to the causes she cares deeply about, while celebrating her love of thrifting, vintage and art.

"I've been navigating kidney disease since I was two years old, and I've experienced every stage of dialysis treatment, alongside advancements in medical care. I am doing well with my 4th kidney transplant. My journey has fueled my passion for raising awareness, educating and inspiring hope to people about this disease. I've always been committed to championing kidney care awareness and community-building through Renal Support Network and Studio Hope. People can donate items to Studio Hope and it helps the cause." -Lori Hartwell

Renal Support Network (RSN), founded by Lori Hartwell in 1993, is a national nonprofit organization dedicated to supporting and empowering people affected by kidney disease. RSN's mission focuses on providing education, raising awareness, fostering a supportive community, and offering hope to those navigating kidney-related challenges. Lori created KidneyTalk® Magazine and Podcast, which serve as valuable resources for information and inspiration. These resources are available on RSN's website, RSNhope.org.

Studio Hope Boutique 817 No. Hollywood Way • Burbank, CA 91505

Store Hours: Wed – Sat 11am to 6pm, Sun 11am to 4pm

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